

THE BULLY

Carly Polistina

INT. KITCHEN - DAY

KELLY, CHERYL, and Ann are sitting in the kitchen. Kelly and CHERYL have a plate of carrot sticks between them.

KELLY

I can just never lose any weight!

CHERYL

Right? And my self esteem is so high I never get my cravings under control!

ANN

You know what you need? The bully!

KELLY

Your bully Stacey Flicker? Who burned off your hair in high school?

ANN

No silly! THE Bully!

CHYRON: THE BULLY!

The camera pans out showing a gorgeous teenage girl, AMANDA, sitting in a chair texting slightly behind Ann.

ANN (CONT'D)

The Bully is a seventeen year old Instagram influencer that follows you around throwing absolute verbal grenades at your self esteem any time you go to pick up food! It's amazing! Watch!

Ann grabs a carrot. Without looking up from her phone-

AMANDA

Did your husband leave because you eat like a rabbit instead of \*\*\* like one?

Ann almost cries and drops the carrot. Cheryl and Kelly smile.

CHERYL AND KELLY

Wow!

CHYRON: WOW!

CUT TO

EXT. COFFEE SHOP - DAY

Kelly leaves the coffee shop holding a muffin.

ANN (V.O)

The Bully follows you wherever you go!

A different bully, LUCY, appears behind Kelly.

LUCY

Are you seriously going to eat that?  
That explains why your jeans make you  
look like a sad bulbous Michelin Man.

Kelly throws the muffin in the garbage can. Close up on her face, mascara running. She smiles through her tears and gives the camera a thumbs up.

CHYRON: AWESOME!

CUT TO

INT. KITCHEN - NIGHT

Cheryl, in her pjs, opens the refrigerator. Grabs pasta.

ANN (V.O)

The Bully is with you day and night!

Cheryl shuts the door and KENDRA (bully) is behind it.

KENDRA

Someone over tonight? Oh right! You  
stuff your face to physically repel  
others and most certainly die alone.

Cheryl throws the pasta on the ground, gives pained smile.

CHYRON: AMAZING!

CUT TO

INT. KITCHEN

Ann's tear filled face talks into the camera.

ANN

But that's not all! For an extra 10  
dollars a month, The Bully will give

you a short insult every forty seven minutes to ensure your self esteem stays low. Such insults include:

CHYRON OF EACH INSULT AS IT IS NAMED.

Ann breaks down more and more as she lists the insults.

ANN

I pity you. You're gross. No one loves you. And so many more! It's the best!

CUT TO

INT. KITCHEN

Ann, Cheryl, and Kelly dance around the room like they do in drug commercials when they are distracting you from listening to the side effects. Their bodies have fun, but they are clearly in the middle of deep emotional break downs.

CHYRON OF THE SIDE EFFECTS SCROLLS UP SCREEN AS SAID

ANN (V.O)

The Bully is a minor and an orphan with a troubled past. To own The Bully you must legally adopt it, pay for it, and send it to college. The Bully does not guarantee results. Many people only feel smaller because they become emotionally insecure. Side Effects of The Bully may include insecurity in your appearance, participation in an activity attributed to misfits like glee club, dying your hair, stealing your friends boyfriend, sporadic trust issues, and talking down other women.

CUT TO

INT. KITCHEN

Ann, Kelly, and Cheryl at the kitchen table, distraught. Kelly's hair is now blue.

ALL

Get The Bully today!

A shot of "The Bully" logo shows up on the screen

BLACK OUT